

3

BLIKSLIM
Marketing

SPAR



PRESENTAION



ABOUT US

AN INNOVATIVE AGENCY FOR FORWARD-THINKING BRANDS!

AT BLIKSLIM MARKETING WE UNCOVER THE OPPORTUNITIES OTHERS MAY MISS. THAT'S BECAUSE WE KNOW SUCCESS COMES FROM ENCOURAGING OUR PEOPLE TO THINK DIFFERENTLY. OUR CULTURE PROMOTES AN ENTREPRENEURIAL DRIVE.

BLIKSLIM MEDIA HAS DEVELOPED AND IMPLEMENTED A PROVEN BUSINESS MODEL WHICH ENABLES US TO HELP BUILD BUSINESS ACROSS OUR NATION. WE HAVE GROWN TO BE THE LEADER IN OUR FIELD OF BUSINESS.

FOUNDED BY FREEK SMIT, IN COMBINING THE DIVERSE TALENTS OF OUR TEAM, WE HAVE DEVELOPED A UNIQUE SET OF EXPERTISE. BLIKSLIM MEDIA IS THE ONLY COMPANY TO INTEGRATE A COMPLETE OFFER OF INNOVATIVE SERVICES. WE DEVELOP, MANAGE AND DELIVER A UNIQUE ARRAY OF ONSITE SERVICES. WE BECOME FAMILY.

"DISCOVER THE BLIKSLIM MEDIA DIFFERENCE"



WHAT WE OFFER IS RESULT DRIVEN MARKETING



CONNECT TO YOUR AUDIENCE

Social media platforms offer a unique opportunity for businesses to connect with their target audience and build relationships with them.

The key to success on social media is to understand your target audience and tailor your marketing efforts to meet their needs and preferences.



GROW YOUR INTERACTION

We customize data-driven, performance-focused solutions to help grow your business.

Basically, social media engagement is growing anytime someone interacts with your account and can be calculated in a variety of ways.



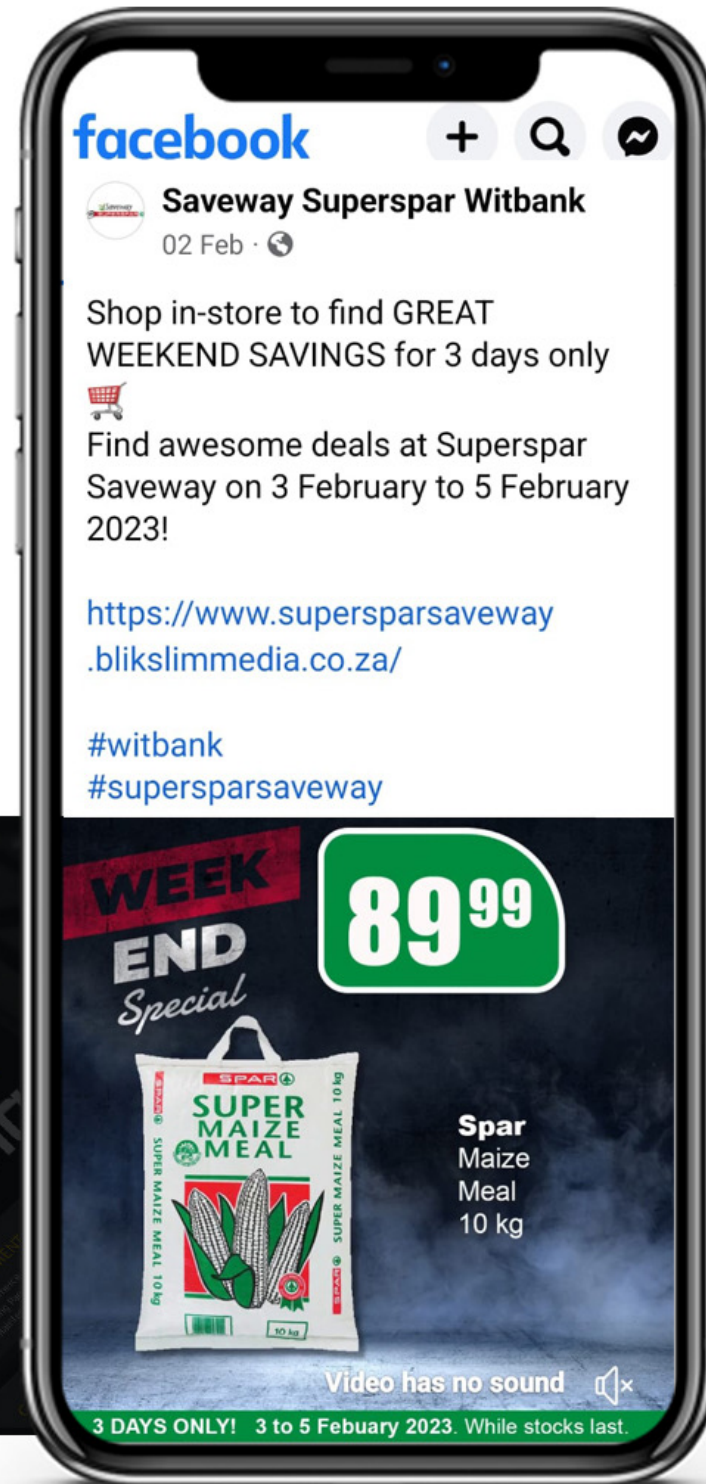
DRIVE REVENUE

One of the most significant benefits of no-code training is that you don't need to be a programmer and indulge in learning a programming language and writing thousands of lines of code. You can jump right ahead and build! we will equip you to maintain your website in house

YOUR FACEBOOK VIDEO POST

Marketers are seeing great value from using videos on Facebook. According to Sprout Social's Index Edition XVII: Accelerate, 54% of marketers agree that video is the most valuable content type for achieving their social media goals.

Facebook's video ecosystem values original content and encourages intentional and loyal consumption.



01 FACEBOOK POST CONENT.

The content will descrip when this offer is active and which store got this offering.

02 EACH POST WILL HAVE A URL

The Advantages Of a Custom URL Shortener · You control the domain. · You can track your domain across social media.

03 HASTAGS

Facebook hashtags are a nice touch from a search perspective, allowing you to get more eyes on your brand's posts.

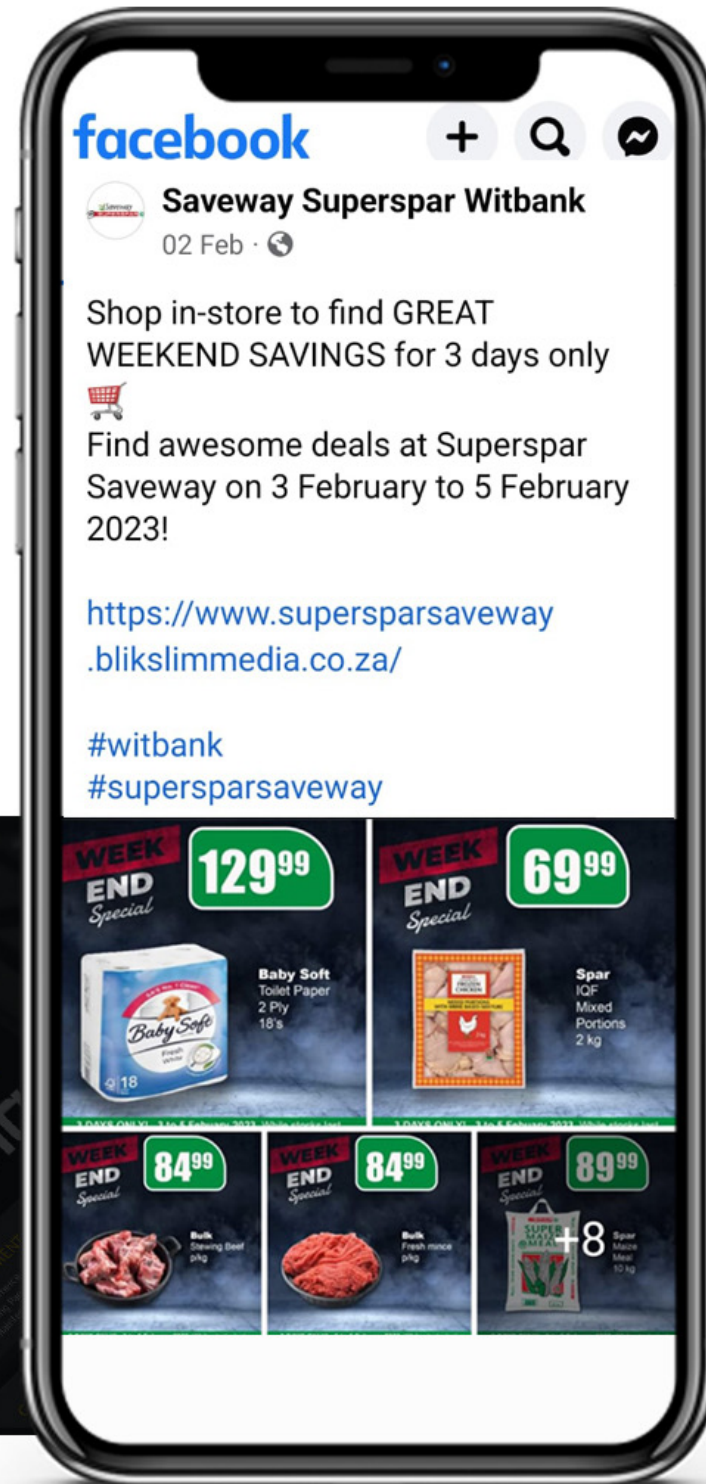
04 VIDEO CONTENT

the video is made with a 2 sec window on each product and give the potential client enough time to scroll through the products.

YOUR FACEBOOK IMAGE POST

Truly, a picture is worth more than a thousand words, and Facebook has ensured that you can effectively communicate your thoughts and experiences with the use of high-quality images.

Facebook's image ecosystem values original content and encourages intentional and loyal consumption.



01 FACEBOOK POST CONENT.

The content will descrip when this offer is active and which store got this offering.

02 EACH POST WILL HAVE A URL

The Advantages Of a Custom URL Shortener · You control the domain. · You can track your domain across social media. We will discuss in following slide.

03 HASTAGS

Facebook hashtags are a nice touch from a search perspective, allowing you to get more eyes on your brand's posts.

04 IMAGES

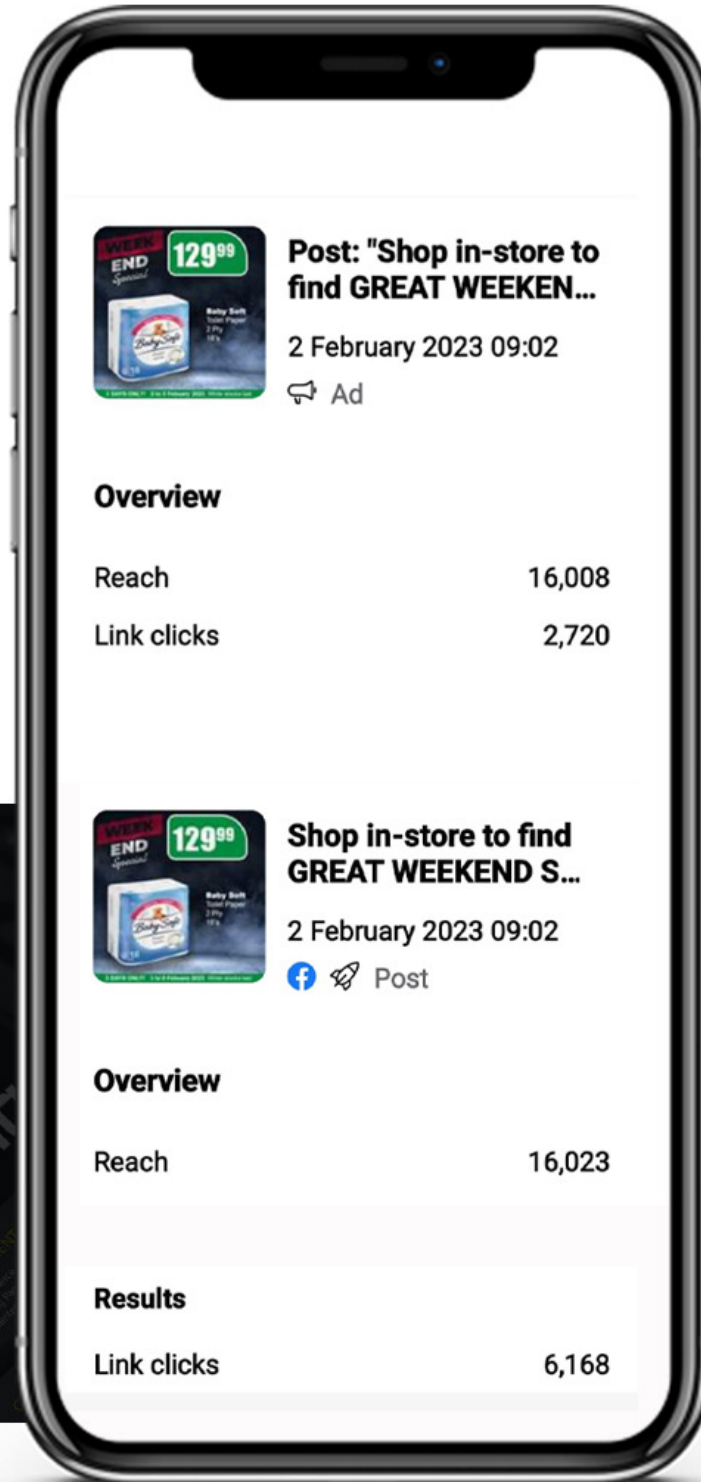
High quality images to inform customers of items on promotion.

RESULTS ON SAMPLE POSTS

We have created 2 posts for the weekend Specials of 3rd to the 5th of Feb 2023.

Between the two posts we had a total Facebook Page reach of 32031 and a total of 8888 link clicks on these posts.

These posts have added to a 37,5% growth to our Facebook Page.



01

POST 1 PEOPLE REACHED

Post one has reached a total of 16008 people on Facebook

02

POST 1 LINK CLICKS

Post one delivered a total of 2720 link clicks, this resulted in 2720 people viewing the link.

03

POST 2 PEOPLE REACHED

Post two has reached a total of 16023 people on Facebook

04

POST 2 LINK CLICKS

Post two delivered a total of 2720 link clicks, this resulted in 6168 people viewing the link.

THANK YOU

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BLIKSLIM
Marketing

WEB DEVELOPMENT
Websites & E-commerce
Splash & Landing Pages
Hosting & Maintenance

GRAPHIC DESIGNING
Corporate Identity & Brochures
Smart Business Cards & Printed Business Cards
Email Signature, Catalogue & Flyers

DIGITAL MARKETING
Social Media & Digital Marketing
Google My Business
Paid Advertising

VIDEO PRODUCT
Marketing & Promotional
Company Profile Videos
Virtual Tours